

What is the **More MARTA Atlanta** Program?

More MARTA Atlanta is the city of Atlanta's largest transit investment in four decades. Funded by the half-penny sales tax overwhelmingly passed in 2016 by Atlanta voters, the program includes improvements to existing service and investment in a variety of transit projects and systemwide enhancements.



How did we get here?

More MARTA Atlanta has been the people's program from the beginning.

NOV 2016

2016-2017

OCT 2018

OCT 2018 -JUNE 2019

JUNE 2019

JUNE 2019 - ONGOING

HALF-PENNY SALES
TAX APPROVED BY

ATLANTA VOTERS

PUBLIC ENGAGEMENT AND EDUCATION MARTA BOARD VOTES TO APPROVE PROGRAM PROGRAM AND
FINANCIAL PLANNING
COMMUNITY INVOLVEMENT

MARTA BOARD VOTES TO APPROVE IMPLEMENTATION PLAN PROJECT WORK BEGINS

How will More MARTA Atlanta improve the city's transit?

The More MARTA Atlanta program will better connect communities to local and regional transportation networks, improve first-and last-mile connectivity, expand access to jobs and educational opportunities, spur ongoing economic development throughout the region, enhance mobility options for seniors and individuals with disabilities, and improve the overall quality of life for residents in the city – and beyond.





throughout the city of Atlanta



Provide **61 percent**greater access to transit
for communities with large
minority or low–income
populations



Connect to 77 medical facilities, 83 grocery stores, and 115 schools

(30 colleges and universities and 85 K–12 public and private schools)

The program is shaped by guiding principles focused on a balanced approach to improving transit service, accessibility, and connectivity throughout the city of Atlanta. To review the guiding principles, visit www.itsmarta.com/moremarta.

The More MARTA Atlanta program is governed by a partnership between MARTA and the city of Atlanta.

For more information, please contact us:

404-848-4135 | MoreMARTAAtlanta@itsmarta.com

On the Web: http://www.itsmarta.com/moremarta





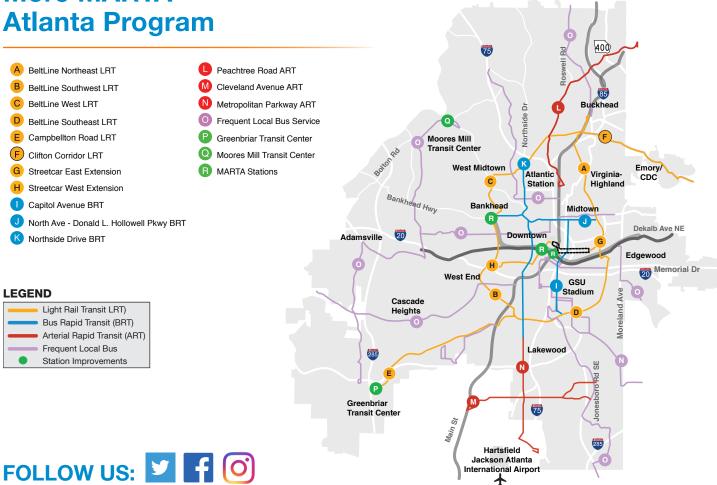
More MARTA Atlanta Program

The More MARTA Atlanta program partners, city of Atlanta, and MARTA, have worked together to develop and implement a system of projects that were selected based on a thorough analysis of technical data, performance measurements, and public input. These transit projects will better serve Atlanta residents, as well as help the city implement its vision for the future. The More MARTA Atlanta program includes:

- Light Rail Transit (LRT)
- Bus Rapid Transit (BRT)
- Arterial Rapid Transit (ART)
- New transit centers

- Additional fixed-route bus service
- Station upgrades (amenities, maintenance enhancements, and new wayfinding/signage)

More MARTA



Visit www.itsmarta.com/moremarta for updates on the program.

For more information, please contact us:

404-848-4135 | MoreMARTAAtlanta@itsmarta.com

On the Web: http://www.itsmarta.com/moremarta

